



Twin Valley School District
4851 N. Twin Valley Road
Elverson, PA 19520

MEDIA RELEASE
October 27, 2008

Contact: **KellyA. McBride**
Communications Director
610.286.8624
610.286.8608 FAX
kmcbride@twinval.k12.pa.us

SAFETY FIRST

Twin Valley School District Elementary Centers Celebrate National School Bus Safety Week

Elverson, PA – Twin Valley School District officials joined schools around the nation last week to commemorate National School Bus Safety Week as the Transportation Department and its bus contractors – Eshelman Transportation and Krapf Bus, visited the District's three elementary schools to remind students of safety procedures involved in riding the bus. Students in each of the buildings watched a short video as well as practiced bus safety procedures.

This year's theme, "Stop on Red, Kids Ahead," reminds motorists that they are required to stop for stopped school buses that are displaying flashing red lights and an extended stop arm. When buses are stopped, children are either getting on or off the school bus and motorists need to pay extra attention to their crossing the roadways.

"All students face dangers whether they walk, ride the bus, or drive to school," said Jeff Ploppert, TVSD transportation director. "Educating students about transportation safety will help alleviate these risks."

National School Bus Safety Week is an active and evolving public education program designed to promote school bus safety. In conjunction with the National Association for Pupil Transportation, the National School Transportation Association and the National School Bus Safety Week Committee, the third week of October each year is designated as National School Bus Safety Week.

###

Twin Valley School District is an equal opportunity public education institution that is committed to excellence in education. In partnership with parents and the community, the District aspires to prepare students for challenges in an ever-changing world.

PHOTO CAPTION: Krapf Bus Company driver Marge Draper speaks with Kindergarten students at the Robeson Elementary Center during National School Bus Safety Week.